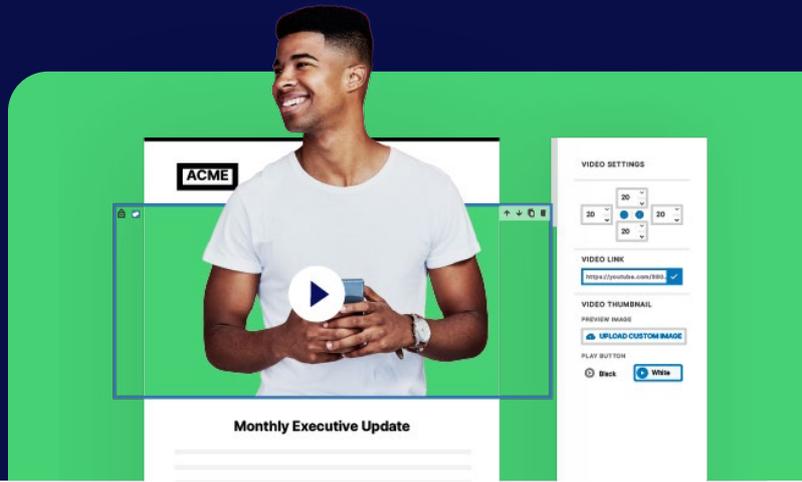




FEATURE COMPARISON:

# STAFFBASE EMAIL



CONTENT CREATION & MANAGEMENT	BUSINESS	ENTERPRISE
<p><b>Email Designer</b> Simply drag and drop to create striking, mobile-responsive emails — no design skills required!</p>	✓	✓
<p><b>Branding Options</b> Ensure brand consistency across teams by saving custom colors and fonts.</p>	✓	✓
<p><b>Template Management</b> Easily design, save, and reuse templates, keeping email creation quick and seamless.</p>	✓	✓
<p><b>File Management</b> Provide your team with a shared library of files and reduce repetitive work.</p>	✓	✓
<p><b>Companion AI Editor</b> Save time using AI-driven content creation to write, refine, and polish email sublines and previews.</p>	✓	✓
<p><b>Auto-translation</b> Instantly translate content into more than 85 languages to effortlessly reach employees worldwide in their preferred language.</p>	✓	✓
<p><b>Multi-language content</b> Send targeted emails in multiple languages.</p>	✓	✓
<p><b>Local Content Management (Spaces)</b> Empower local communicators with admin rights over a dedicated space to their location, department, or subsidiary.</p>		✓
PUBLISHING	BUSINESS	ENTERPRISE
<p><b>Targeting</b> Forget one-size-fits-all comms! Use user groups to target emails and reach the right audience every time.</p>	✓	✓

PUBLISHING	BUSINESS	ENTERPRISE
<p><b>Summary Page</b> Ensure confidence with a built-in preview tool to fine-tune targeting and sending settings.</p>	✓	✓
<p><b>Send Unlimited Emails</b> Keep employees in the loop with no cap on sending frequency — send as often as you need.</p>	✓	✓
PLANNING & MEASUREMENT	BUSINESS	ENTERPRISE
<p><b>Email Tracking &amp; Metrics</b> Track performance with metrics such as opens and clicks to see what's resonating.</p>	✓	✓
<p><b>Aggregated Analytics</b> With aggregated analytics, get a big-picture view of how your emails perform.</p>	✓	✓
<p><b>Segmentation</b> Segment email analytics by user groups to uncover specific engagement trends.</p>	✓	✓
<p><b>Editorial Calendar</b> Coordinate your comms across all your channels by creating, planning, and monitoring content in an easy drag-and-drop calendar view.</p>	✓	✓
<p><b>Campaigns</b> Connect your comms to your company's strategy using campaigns to plan, organize, and measure content around specific goals.</p>		✓
USER & CONTACT MANAGEMENT	BUSINESS	ENTERPRISE
<p><b>Contact Management</b> Effortlessly manage bulk contact data with automatic CSV imports and organize employee attributes with ease.</p>	✓	✓
<p><b>Team Management</b> Organize emails into folders for regional teams or departments, with assigned admins, audiences, and user permissions—keeping your teams aligned and content secure.</p>	✓	✓
<p><b>Add Unlimited Users</b> Grant access to local editors while keeping admin controls secure.</p>	✓	✓
INTEGRATIONS	BUSINESS	ENTERPRISE
<p><b>Entra ID Sync</b> Keep your contact data effortlessly in sync by integrating with your Microsoft Entra ID tenant, enabling automated creation, updates, and deletions.</p>	✓	✓
<p><b>Staffbase News Block Integration</b> Bring Staffbase App or Intranet content directly into your emails to ensure consistent messaging.</p>	✓	✓

INTEGRATIONS	BUSINESS	ENTERPRISE
<b>Analytics API</b> Gain deeper insights by exporting analytical data to third party tools like Tableau, Power BI, and more.		✓
PLATFORM & COMPLIANCE	BUSINESS	ENTERPRISE
<b>Enterprise Security</b> Keep email info secure with top-tier security and privacy measures.	✓	✓
<b>Audit Logs</b> View who sent each email and when, ensuring complete security.	✓	✓
<b>Single Sign-On (SSO) for Admins and Editors</b> Simplify sign-ons with secure automatic logins on corporate network computers.	✓	✓
<b>Custom Email Domain</b> Maintain brand trust and reduce phishing concerns by using custom domains for tracked links.	✓	✓

## FREQUENTLY ASKED QUESTIONS:

### How much will it cost?

The price of your platform will depend on how many employees you want to license as users.

### How long are your contracts?

All contracts are annual. They can be set for a fixed number of years (minimum 1 year) and renewed after that period ends, or customers can renew annually.

[staffbase.com](https://staffbase.com)

