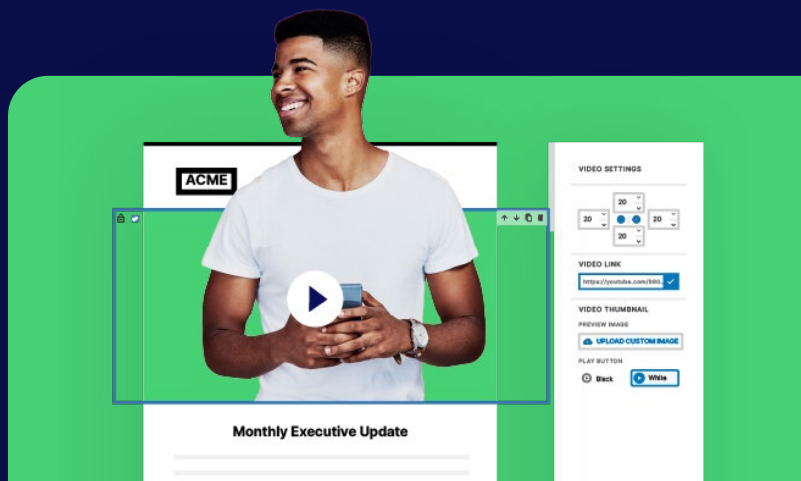




FEATURE COMPARISON:

STAFFBASE EMAIL



CONTENT CREATION & MANAGEMENT	BUSINESS	ENTERPRISE
Email Designer Simply drag and drop to create striking, mobile-responsive emails — no design skills required!	✓	✓
Branding Options Ensure brand consistency across teams by saving custom colors and fonts.	✓	✓
Template Management Easily design, save, and reuse templates, keeping email creation quick and seamless.	✓	✓
File Management Provide your team with a shared library of files and reduce repetitive work.	✓	✓
Companion AI Editor Save time using AI-driven content creation to write, refine, and polish email sublines and previews.	✓	✓
Auto-translation Instantly translate content into more than 85 languages to effortlessly reach employees worldwide in their preferred language.	✓	✓
Multi-language content Send targeted emails in multiple languages.	✓	✓
Local Content Management (Spaces) Empower local communicators with admin rights over a dedicated space to their location, department, or subsidiary.		✓
PUBLISHING	BUSINESS	ENTERPRISE
Targeting Forget one-size-fits-all comms! Use user groups to target emails and reach the right audience every time.	✓	✓

PUBLISHING	BUSINESS	ENTERPRISE
Summary Page Ensure confidence with a built-in preview tool to fine-tune targeting and sending settings.	✓	✓
Send Unlimited Emails Keep employees in the loop with no cap on sending frequency — send as often as you need.	✓	✓
PLANNING & MEASUREMENT	BUSINESS	ENTERPRISE
Email Tracking & Metrics Track performance with metrics such as opens and clicks to see what's resonating.	✓	✓
Aggregated Analytics With aggregated analytics, get a big-picture view of how your emails perform.	✓	✓
Segmentation Segment email analytics by user groups to uncover specific engagement trends.	✓	✓
Editorial Calendar Coordinate your comms across all your channels by creating, planning, and monitoring content in an easy drag-and-drop calendar view.	✓	✓
Campaigns Connect your comms to your company's strategy using campaigns to plan, organize, and measure content around specific goals.		✓
USER & CONTACT MANAGEMENT	BUSINESS	ENTERPRISE
Contact Management Effortlessly manage bulk contact data with automatic CSV imports and organize employee attributes with ease.	✓	✓
Team Management Organize emails into folders for regional teams or departments, with assigned admins, audiences, and user permissions—keeping your teams aligned and content secure.	✓	✓
Add Unlimited Users Grant access to local editors while keeping admin controls secure.	✓	✓
INTEGRATIONS	BUSINESS	ENTERPRISE
Entra ID Sync Keep your contact data effortlessly in sync by integrating with your Microsoft Entra ID tenant, enabling automated creation, updates, and deletions.	✓	✓
Staffbase News Block Integration Bring Staffbase App or Intranet content directly into your emails to ensure consistent messaging.	✓	✓

INTEGRATIONS	BUSINESS	ENTERPRISE
Analytics API Gain deeper insights by exporting analytical data to third party tools like Tableau, Power BI, and more.		✓
PLATFORM & COMPLIANCE	BUSINESS	ENTERPRISE
Enterprise Security Keep email info secure with top-tier security and privacy measures.	✓	✓
Audit Logs View who sent each email and when, ensuring complete security.	✓	✓
Single Sign-On (SSO) for Admins and Editors Simplify sign-ons with secure automatic logins on corporate network computers.	✓	✓
Custom Email Domain Maintain brand trust and reduce phishing concerns by using custom domains for tracked links.	✓	✓

FREQUENTLY ASKED QUESTIONS:

How much will it cost?

The price of your platform will depend on how many employees you want to license as users.

How long are your contracts?

All contracts are annual. They can be set for a fixed number of years (minimum 1 year) and renewed after that period ends, or customers can renew annually.

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