



CONTENT CREATION & MANAGEMENT	BUSINESS	ENTERPRISE
Editor Toolset Seamlessly set up and adjust your content structure and pieces.	✓	✓
News Article Creation Create your corporate news articles from one central place with all the layout options you need.	✓	✓
Multi-Language Content Add versions of news and pages in different languages without having to switch channels or spaces. Users see the content in their preferred language, and all your interaction analytics stay consolidated to the same element.	✓	✓
Page Creation Create interactive pages with widgets, media, and attachments — with no code or help needed from IT.	✓	✓
Launchpad Give employees an easy path from your comms platform to the other apps and tools they use most.	✓	✓
Page Versioning Collaborate on content without worrying about something getting lost, including the ability to restore older versions of a page and keep track of which editor made changes when.	✓	✓
Page Templates Design visually appealing pages using templates that make it easy for employees to read and understand your content.	✓	✓
Restore Content Didn't actually want to delete that? Restore it from the trash with a click.	✓	✓
Access Controls Add as many part-time or local editors as you want, while limiting who has full admin access.	✓	✓

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Content Discovery Ensure employees can find the content and information that matters to them thanks to a hassle-free search function and personalized navigation bar.	✓	✓
Advanced Content Formats Create pages that look great on mobile with out-of-the-box design elements and a variety of pre-configured layouts.	✓	✓
Companion AI Editor Save time with compliant AI-powered content creation to produce, edit, and refine news content.	✓	✓
Auto-Translation Enable content creators to translate content instantly so you can easily reach employees across the globe in their preferred language.	✓	✓
Local Content Management (Spaces) Empower local communicators with admin rights over a localized app for their location, department, or subsidiary. Use APIs to seamlessly create, retrieve and manage spaces.	✗	✓
Advanced Content Review* Assign tasks and notify team members instantly, while simplifying approvals with @Mentions and non-blocking reviewer assignments, all in one seamless process.	✗	✓
PUBLISHING	BUSINESS	ENTERPRISE
Targeting No more one-size-fits-all comms. Target relevant content to specific employee groups to increase readership and engagement.	✓	✓
Notifications Reach employees faster by sending news with targeted push and email notifications.	✓	✓
Ghostwriting Change who is shown as the post author to boost engagement with content authored on behalf of busy senior leaders.	✗	✓
PLANNING & MEASUREMENT	BUSINESS	ENTERPRISE
Dashboard See an aggregated overview of stats such as active employees, recent comments, and most popular posts to understand what is working and note areas for improvement.	✓	✓
News Post Statistics See at a glance how many employees actually read your posts to determine the impact of your communication.	✓	✓

* Mission Control Essentials

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In-depth Analytics Determine what works for whom and when with help from an intranet statistics overview that you can filter extensively to uncover insights on adoption and user engagement.	✓	✓
Smart Reach Ensure employees don't ignore or miss critical news by resending push notifications to those who haven't read or acknowledged a post yet.	✓	✓
Editorial Calendar Coordinate your comms across all your channels by creating, planning, and monitoring content in an easy drag and drop calendar view.	✓	✓
Journeys Build automated content timelines for employee groups to surface the right content to the right employees at the right time.	✗	✓
Smart Campaigns* Connect your comms to your company's strategy using campaigns to plan, organize, and measure content around specific goals.	✗	✓
Smart Impact* Track and optimize your strategic campaigns with outcome-based metrics like visibility, engagement, AI-powered sentiment analysis, and alignment, all from the campaign tab in the analytics dashboard.	✗	✓
ENGAGEMENT	BUSINESS	ENTERPRISE
Social Interactions Give your employees a place to engage on the topics that matter most to them through social walls and communities.	✓	✓
External Participation Support external communication with a public area of your intranet, including options for employees to share selected content externally.	✓	✓
Employee Directory Keep your workforce connected with customizable user profiles that contain everything from basic contact information to fun facts.	✓	✓
Staffbase Plugins Digitalize everyday tools employees need with easy plugins for calendars, event registration, meal plans, and more.	✓	✓

ENGAGEMENT	BUSINESS	ENTERPRISE
Employee Surveys Get the feedback you need from employees fast with quick digital pulse surveys or long-form questionnaires.	✓	✓
Chat Connect employees conveniently and securely through 1-1, group, or managed user group conversations with a convenient built-in chat tool.	✓	✓
Forms Gather employee input or speed-up paper processes by building and publishing forms directly in the Staffbase Studio.	✓	✓
USER MANAGEMENT	BUSINESS	ENTERPRISE
User Onboarding Remove the barrier of getting employees to sign up and use your app through multiple registration options with user-friendly methods like Single-Sign-On (SSO).	✓	✓
User Provisioning Easily keep your app in sync with workforce changes with the automatic import, export, creation, and deletion of user profiles.	✓	✓
INTEGRATIONS	BUSINESS	ENTERPRISE
Extended Plugins Expand your app's use cases and services with a host of ready-to-go services from third parties.	✓	✓
Custom CSS Customize your app's look and feel to stay on-brand using custom CSS and fonts.	✓	✓
APIs & SDK Connect and integrate more of your company's own applications and services using open APIs.	✓	✓
Integrations with Microsoft 365 Reach employees with company news while they're in SharePoint and Teams, or give them points to jump back into Microsoft 365 from your intranet thanks to integrations that go both ways.	✓	✓
PLATFORM & COMPLIANCE	BUSINESS	ENTERPRISE
Branded Mobile App Increase employee trust and adoption of your app with custom branding options to adjust your app's logo, icons, typography, and colors.	✓	✓

PLATFORM & COMPLIANCE	BUSINESS	ENTERPRISE
Enterprise Security Keep your app information secure with industry-standard security and privacy frameworks.	✓	✓
Advanced Legal Documents Keep your platform compliant with local or company-specific legal requirements by targeting custom terms and conditions to specific audiences.	✗	✓
Custom App Distribution Make it easy for employees to download your app via Apple Business Manager or a direct download page.	✗	✓

FREQUENTLY ASKED QUESTIONS:

How much will it cost?

The price of your platform will depend on which product plan(s) you choose and how many employees you want to license as users. The price is calculated based on these two factors, so it's different for every company based on their specific needs. Please contact us to request an individual quote.

Can I buy specific features à la carte?

No. Each product has three unique plans with combinations of features meant to solve specific problems. If you're looking for a very particular feature, we would be happy to point you towards the plan where it's included.

How long are your contracts?

All contracts are annual. They can be set for a fixed number of years (minimum 1 year) and renewed after that period ends, or customers can renew each year.

